



**THE WORLD'S LEADING PUBLISHER OF  
TRANSPORT MAGAZINES**

# ADVERTISEMENT DIMENSIONS

TYPE AREA	TRIM	BLEED
<b>Double Page Spread</b>		
Metric 267mm x 390mm	297mm x 420mm	307mm x 430mm
USA 15.4" x 10.5"	16.5" x 11.7"	16.9" x 12.1"
<b>Full Page</b>		
Metric 267mm x 185mm	297mm x 210mm	307mm x 220mm
USA 7.2" x 10.5"	8.3" x 11.7"	8.7" x 12.1"
<b>Half Page DPS (Bleed)</b>		
Metric	143mm x 420mm	add 5mm to the bottom of both sides
USA	16.5" x 5.63"	add 0.20" to the bottom of both sides
<b>Half Page Horizontal</b>		
Metric 130mm x 185mm		
USA 7.2" x 5.1"		
<b>Half Page Vertical</b>		
Metric 267mm x 90mm		
USA 3.5" x 10.5"		
<b>Quarter Page Horizontal</b>		
Metric 60mm x 185mm		
USA 7.1" x 2.4"		
<b>Quarter Page Vertical</b>		
Metric 130mm x 90mm		
USA 3.5" x 5.1"		

\* Metric measurements: Depth x Width  
USA measurements: Width x Depth

## ARTWORK ORIGATION AND SUPPLY METHOD

Please ensure that your artwork is generated only in the following design programmes: Photoshop, Illustrator, Quark Xpress, Acrobat and InDesign. Key Publishing cannot accept responsibility for any unwanted results from artwork originally generated in any other package. Artwork should be saved in PDF, EPS, TIFF or JPEG format. The resolution must be at least 300dpi CMYK, Mac compatible and to the correct dimensions. Also please ensure your file/email is marked with your company, the magazine title and month of insertion. You can supply your artwork via email or via FTP and Dropbox. Please contact production for further information or help.

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