
ADVERTISEMENT SPECIFICATIONS



*THE WORLD'S LEADING PUBLISHER
OF TRANSPORT MAGAZINES*

DISPLAY ADVERTISEMENT DIMENSIONS

A4

ADVERT SIZE	TYPE AREA	TRIM	BLEED
DOUBLE PAGE SPREAD Metric (Depth x Width) - USA: (Width x Depth) -	267mm x 390mm 15.4" x 10.5"	297mm x 420mm 16.5" x 11.7"	307mm x 430mm 16.9" x 12.1"
FULL PAGE Metric (Depth x Width) - USA: (Width x Depth) -	267mm x 185mm USA 7.2" x 10.5"	297mm x 210mm 8.3" x 11.7"	307mm x 220mm 8.7" x 12.1"
HALF (HORIZONTAL) Metric (Depth x Width) - USA: (Width x Depth) -	130mm x 185mm 7.2" x 5.1"	- -	- -
HALF (VERTICAL) Metric (Depth x Width) - USA: (Width x Depth) -	267mm x 90mm 3.5" x 10.5"	- -	- -
QUARTER (HORIZONTAL) Metric (Depth x Width) - USA: (Width x Depth) -	60mm x 185mm 7.1" x 2.4"	- -	- -
QUARTER (VERTICAL) Metric (Depth x Width) - USA: (Width x Depth) -	130mm x 90mm 3.5" x 5.1"	- -	- -
EIGHTH Metric (Depth x Width) - USA: (Width x Depth) -	62mm x 90mm 3.5" x 2.4"	- -	- -

A5

ADVERT SIZE	TYPE AREA	TRIM	BLEED
DOUBLE PAGE SPREAD Metric (Depth x Width) - USA: (Width x Depth) -	190mm x 276mm 10.8" x 7.4"	210mm x 296mm 11.6" x 8.3"	220mm x 302mm 11.8" x 8.6"
FULL PAGE Metric (Depth x Width) - USA: (Width x Depth) -	190mm x 128mm USA 5.0" x 7.4"	210mm x 148mm 5.8" x 8.3"	220mm x 158mm 6.2" x 8.6"
HALF (HORIZONTAL) Metric (Depth x Width) - USA: (Width x Depth) -	95mm x 128mm 5.0" x 3.7"	- -	- -
HALF (VERTICAL) Metric (Depth x Width) - USA: (Width x Depth) -	190mm x 62mm 2.4" x 7.4"	- -	- -
QUARTER (HORIZONTAL) Metric (Depth x Width) - USA: (Width x Depth) -	44mm x 128mm 5.0" x 1.7"	- -	- -
QUARTER (VERTICAL) Metric (Depth x Width) - USA: (Width x Depth) -	95mm x 62mm 3.7" x 2.4"	- -	- -



CLASSIFIED ADVERTISEMENT DIMENSIONS

ADVERT SIZE	DIMENSIONS
13 x 4 Metric (Depth x Width) - USA: (Width x Depth) -	130mm x 185mm 7.2" x 5.1"
6 x 4 Metric (Depth x Width) - USA: (Width x Depth) -	60mm x 185mm 7.2" x 2.3"
3 x 4 Metric (Depth x Width) - USA: (Width x Depth) -	30mm x 185mm 7.2" x 1.1"
13 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	130mm x 90mm 3.5" x 7.4"
6 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	60mm x 90mm 3.5" x 2.3"
5 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	50mm x 90mm 3.5" x 1.9"
4 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	40mm x 90mm 3.5" x 1.5"
3 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	30mm x 90mm 3.5" X 1.1"
2 x 2 Metric (Depth x Width) - USA: (Width x Depth) -	20mm x 90mm 3.5" x 0.7"

ADVERT SIZE	DIMENSIONS
10 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	100mm x 44mm 1.7" x 3.9"
9 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	90mm x 44mm 1.7" x 3.5"
8 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	80mm x 44mm 1.7" x 3.1"
7 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	70mm x 44mm 1.7" x 2.7"
6 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	60mm x 44mm 1.7" x 2.3"
5 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	50mm x 44mm 1.7" X 1.9"
4 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	40mm x 44mm 1.7" x 1.5"
3 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	30mm x 44mm 1.7" X 1.1"
2 x 1 Metric (Depth x Width) - USA: (Width x Depth) -	20mm x 44mm 1.7" x 0.7"

ARTWORK ORIGINATION

Please ensure that your artwork is generated only in the following design programs:
Photoshop, Illustrator, Acrobat 4 (PDF 1.3) or InDesign.

Artwork should be saved in PDF (all fonts embedded), EPS, TIFF, or JPEG format.

The resolution must be at least 300dpi (anything under this WILL NOT be accepted), CMYK, Mac compatible and the advert the correct size. RGB, LAB or embedded colour profiles WILL NOT be accepted. Please ensure all bleed adverts have the trim and bleed marks on and that the text/images are kept within the type area (anything out of this area will risk trimming off when printed). Also; please ensure your file/email is marked with the magazine title, your company name and month of insertion. If the advert is bleed size please state this also.

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